# **CSR - NEWS LETTER**



# GURUKUL SCHOOLS WELCOMES THE HOME COMING OF VARIOUS TEACHERS





New teachers and staff members of various Gurukul schools were invited with warm welcome and sharing with all the staff of the school. After introductions and celebrations, Principal and coordinators shared the Gurukul mission and vision for their schools. Various systems and processes followed in Gurukul schools were explained in detail. These include classroom management, learning processes, teaching methodologies, use of CRT for curriculum coverage, student assessments, student disciplining and importance of English proficiency. The employee benefits and the joy of working in Gurukul schools was also shared in the HR presentations. Few schools did unique programs on "Story Telling", "English LSRW skills" and "lesson planning".

# KARADI PATH TRAINING OFFERED TO ALL KG TEACHERS





In an effort to ensure all our Equitas Gurukul students are fluent in English language, we have introduced "Karadi Path" program in all schools. As an Annual event, training is offered to all KG and few primary class teachers on this program. Mr. Arunkumar M.A (Psychology), a senior trainer conducted workshops in all schools to help learn the most effective ways of teaching language for young children. Teachers enacted and enjoyed the methods shared in the program. We are sure that this enthusiasm will bring about great change in English fluency of our children.

#### BEYOND THE CALL OF DUTY









Equitas staff collected clothes from many branches in Pune area and donated more than 100 dresses to mentally challenged children and women on the day of "MOTHER'S DAY" at Mother Teresa(NGO) orphanage at Bhoomkar Chowk. All the clothes were gathered at Kalewadi branch and packed neatly in plastic carry bags and handed over to the orphanage . The orphanage thanked Equitas staff for this noble activity.



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#### MONTHLY MEDICAL CAMPS







MEMBERS REACH OF CSR INITIATIVES

NO OF PARTICIPANTS IN MEDICAL CAMPS.(B) 42079 2302529

For the month Cumulative

1571237

26302

414700

23654

3422

65724 members benefited through medical camps conducted across India by various hospitals. 23645 members were screened in eye camp, 134 free cataract operations were done by Aravind/Vasan/Ramakrishana Mission/Pranav Eye care/Uma Eye \hospitals and 787 members were provided free reading spectacles.

### SKILL TRAINING





Branches conducted 5 days skill training programme across India for 3422 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc.

These trainings additionally support the members' income. Along with the skill training we also provide health education to members, developed & supported by freedom from hunger.

### PLACEMENT CELL





Equitas conducted job fairs for unemployed youth and was successful in giving employment opportunities to nearly 1606 during the month of MAY-2016 and cumulatively 62248 youth were placed.

# HEALTH HELP LINE HEALTH HELP LINE SAVINGS

NO OF UNEMPLOYED PLACED IN JOB FAIRS, 1606

NO OF PARTICIPANTS IN EYE CAMP (A).

NO OF FREE CATARACT OPERATIONS.

TOTAL EYE MEDICAL CAMPS (A) + (B)

NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.

NO OF FREE SPECTACLES.

# **HEALTH HELP LINE**



EDK GROCERY STORES





134 Members derived a savings of Rs 398500, through health help line (major illness, surgeries performed under tie up with reputed hospitals).

12063 members benefited from EDK shops during the month of May 2016. The average purchase by each member was Rs 1616 per month and average savings was around 8-10%. We have added 2278 new members to the total base in the month of May thus taking the total customer base to 199400 KODUNGAIYUR shop topped the sales for the month followed by CHOOLAIMEDU and PAMMAL. The Bio metric identification of members is implemented in all 22 stores.

